

2024 Higher Education Analytics Data Competition

Contest Rules

Win cash prizes for competing in a data analytics competition designed for student teams.

THIS CONTEST IS INTENDED FOR RESIDENTS OF ONTARIO, CANADA AND WILL BE INTERPRETED ACCORDING TO CANADIAN LAW.

Official Contest Rules

1. This Contest, which is sponsored by The Mohawk College of Applied Arts and Technology ("Mohawk"), begins on January 15, 2024 and closes on March 22, 2024 at 5:00 p.m. Eastern Time (the "Contest Period"). Registration to participate in the event closes on March 1, 2024, at 11:59pm after which time no further entries will be accepted (the "Registration Period").
2. **ENTRY TERMS:** Eligible participants are those who are registered as students in a full-time or part-time College or University Certificate, Diploma, Advanced Diploma, Graduate Certificate program, Undergraduate Degree, Master's Degree, or Joint/Degree ("eligible programs") for the academic semester that includes Winter 2024.

In addition, participants must be a member of a team consisting of no less than two (2) and no greater than (4) participants from the same academic institution. A participant may only be a member of one (1) team. In the event it is discovered that any individual attempted to enter the Contest more than once, all entries by teams involving that individual will be disqualified from this Contest. All entries become the property of Mohawk and none will be returned. By entering the Contest, the entrant agrees to comply with these Official Contest Rules ("Rules").

3. **HOW TO ENTER:** To enter, an eligible team consisting of eligible participants must be submitted to the competition using the registration form provided on the competition website found at <https://datacompetition.mohawkcollege.ca> . Registration must be completed prior to the closing of the Registration Period. Registration will include participant name, relevant contact information, and affiliated institution. Participants should be prepared to prove their eligibility status by providing proof of enrollment in an eligible program if requested by contest organizers.

Registered teams will participate in a competition consisting of two phases. In Phase I, teams will be provided with a problem shortly after they register but not before January 15, 2024. Registered teams must submit a poster that meets the parameters outlined on the competition website by Thursday, March 14, 2024, at 12:00 p.m. noon EDT. Submissions will be evaluated by a panel of judges selected by Mohawk. Teams with the best submissions as selected by the panel of judges will advance to Phase II of the competition. Not all teams will qualify for Phase II.

In Phase II, qualifying teams will receive a second but related problem on the morning of March 21, 2024 and will prepare an oral and visual presentation to be delivered live in front of a panel of judges. Teams must follow the guidelines provided on the competition website found at <https://datacompetition.mohawkcollege.ca> for their presentations. Phase II presentations must be finalized and submitted by 9:00 a.m. EDT on March 22, 2024. Presentation order will be randomly decided by Mohawk and presentations will be scheduled later in the day on March 22, 2024. Judges will ask questions of the teams and score their presentations.

An overall team score will be determined by adding Phase I and Phase II scores together. The top three (3) teams will be awarded prizes based on their overall team score.

4. **PRIZES:** Three (3) monetary prizes are available to be won by competing teams, consisting of CDN \$1,500 for the first-place team, CDN \$1,000 for the second-place team, and CDN \$500 for the third-place team. Prizes will be distributed evenly to participant team members. Prizes will be distributed to winning participants within thirty (30) days of the conclusion of the event. An additional CDN \$2000 value in money and prizes is available to be awarded and distributed to teams at the discretion of Mohawk.

To receive a Prize as awarded, a team must consist entirely of eligible participants throughout the competition. In the event a team member who is chosen to receive the Prize is determined not to be an eligible participant, that team will forfeit their right to receive the Prize and an alternate winning team will be selected. Prize winners are solely responsible for any additional costs, taxes or fees not expressly described herein including, without limitation, all personal expenses of any kind. Prize winners may need to provide additional personal information including SIN number and home address for tax reporting purposes by Mohawk in order to claim their prize. Prize winners must claim their Prize within the period of time as set out in these Rules or as otherwise determined by Mohawk. Failure to claim a Prize when required by these Rules will result in forfeiture and, in such event, an alternate winner will be selected from among the other eligible entries received. In the event a Prize winner is under the age of majority, he or she must receive written consent from a parent or guardian to accept the Prize.

There will be no substitutions except at Mohawk's option. Mohawk reserves the right to substitute a prize or prize component for one of equal or greater value.

5. **CONDITIONS OF PARTICIPATION:** By participating in this Contest, each participant agrees:
 - (a) that he or she has read, understood and will abide by these Rules;
 - (b) to be bound by these Rules and the decisions of the judges and Mohawk, whose decisions are final;
 - (c) to provide proof of age, proof of registration in an eligible program upon request; and,

(d) to allow Mohawk to use the winner's name, city of residence, photograph, likeness, sobriquet and voice, recording, video footage or statements for editorial purposes without compensation other than the value of the Prize offered.

6. **ELIGIBILITY:** THIS CONTEST IS OPEN TO STUDENTS REGISTERED IN A QUALIFYING PROGRAM. This Contest is only open to students registered in a qualifying academic program who are over the age of majority (or have the consent of their parents or guardians if under the age of majority).

The following are ineligible to win Prizes or enter this Contest: (a) students that are related to the judges provided by Mohawk, each of their respective spouses, parents, children and siblings and any other person living in the same residence with any of them, and (b) persons who are enrolled in Academic Upgrading or English as a Second Language.

To be eligible for the Prize draw, Phase I entries must be received by 12:00 p.m. on March 14, 2024, and Phase II entries must be received by 9:00 a.m. on March 22, 2024.

7. **GENERAL RULES:** Mohawk will not be held responsible or bear any liability for:
- (a) late-received, lost, misdirected, incomplete or illegible entries, all of which will be deemed void, or for any typographical or other production or distribution errors;
 - (b) entries which fail to comply with these Rules;
 - (c) failure of the internet or any website (including, without limitation, websites belonging to Facebook, Twitter or Mohawk) during the Contest Period, nor for any problems or technical malfunction of any telephone network lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail system or traffic congestion on the internet or at any website (including, without limitation, websites belonging to Facebook, Twitter or Mohawk), or any combination thereof including any injury or damage to an entrant's or to any other person's computer, mobile device or handset resulting from taking part in this Contest; and
 - (d) any and all losses, damages or claims caused by or resulting from this Contest or Mohawk's sponsorship of it.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Contest Rules are subject to change without notice, if necessary, to comply with any applicable law or policy of Mohawk.

If for any reason this Contest is not capable of being completed as planned, including but not limited to by reason of computer virus, bugs, tampering, technical failures or other causes beyond the control of Mohawk, Mohawk reserves the right to cancel, suspend or modify the Contest or any part thereof. In addition, Mohawk may for any reason amend or terminate this Contest or any portion thereof at its discretion without advance or further notice.

This Contest will run in accordance with these Rules, subject to amendment by Mohawk. Entrants must comply with these Rules and, participating in this Contest, will be deemed to have received and understood them. All entries that are incomplete, submitted through illicit means or that do not comply with these Rules or satisfy the criteria set out herein will be disqualified. The terms of this Contest, as set out in these Rules, are not subject to amendment or counter-offer, except as set out herein.

By submitting the entry, the entrant certifies that they are the author of these materials and that these materials conform to the expectations outlined in Mohawk's Academic Honesty Policy and agrees to release Mohawk, its subsidiaries, affiliates, employees, directors, officers (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any prize, or from any and all claims of third parties arising therefrom. The entrant grants to Mohawk the unrestricted right to produce, reproduce, convert, publish, broadcast, exhibit, distribute, translate, adapt, and otherwise use or re-use the submitted work, his or her name, image, likeness, comments, voice and/or biography in any and all media now known or hereafter devised in connection with publicity related to the Contest.

Personal information provided by entrants will be used for the purposes of administration of the Contest and as stated above, unless the entrant otherwise agrees in accordance with Mohawk's data privacy policy posted on our website at www.mohawkcollege.ca/Legal.html. Participating in this Contest by an individual will be deemed to be his or her consent to the collection and use of his or her personal information as set out above.

If the identity of an entrant is at any time disputed, the person matching the information presented to Mohawk at the time of entering the Contest will be deemed by Mohawk, in their sole discretion, to be the entrant.

Note: All intellectual property, including but not limited to, logos, slogans, designs, promotional material, web pages and representations are owned by Mohawk. All rights reserved.

Unauthorized copying is prohibited.